



INFORMATION NOTE

2011 DAKAR PRESS ACCREDITATIONS

For logistic organisation reasons,
Accreditations will close on **October, 31st 2010**.
Beyond this date, no accreditation request will be treated.

There are 4 kinds of accreditations:

1. Permanent press cars accreditation

Complete files for the permanent press cars accreditation request must be sent back to A.S.O. before **October, 31st 2010**.

2. Permanent press plane accreditation

Complete files for the permanent press plane accreditation request must be sent back to A.S.O. before **October, 31st 2010**.

3. Permanent press officer accreditation

Complete files for the permanent press officer accreditation request must be sent back to A.S.O. before **October, 31st 2010**.

4. Daily accreditation

Daily accreditations opening in the beginning of September.

**These regulations have been set up for written press, photograph agencies and radio.
TV Medias have their own regulation. For further information you can contact our TV department
by e-mail asotv@aso.fr**

IMPORTANT: New fees for the transmissions
Information available on www.dakar.com in the media section



1. **PERMANENT PRESS CARS ACCREDITATION:**

To be accredited for all the rally, press cars (not provided by the organisation) must go through:

For the Europeans cars:

- Loading on the boat in le Havre the 24th and 25th of November 2010.
- The administrative and technical scrutineerings in Buenos Aires, la Rural in December, 30th and 31st 2010.

For the cars from the American continent:

- The administrative and technical scrutineerings in Buenos Aires, la Rural in December, 30th and 31st 2010.

Tariffs:

Fee per person (minimum 2 people. / Maximum 4 people).....	3 000 €
Fee per vehicle.....	400 €
Vehicle transfer by boat Optional	3 200 €
(le Havre-Buenos Aires / Buenos Aires-le Havre)	
Deposit.....	2 000 €

- maximum 40 in race vehicles (photographers in priority)
- A.S.O. reserves the right to accept or to refuse any request.

THESE TARIFFS INCLUDE

- ⇒ Race road book
- ⇒ Access to the Media Center
- ⇒ Access to the bivouacs
- ⇒ Meals at the bivouacs from January 2nd to 15th 2011
- ⇒ Insurance and medical repatriation

THESE TARIFFS DO NOT INCLUDE

- ⇒ Accommodations
- ⇒ Transportation to and from Buenos Aires (before and after the rally)
- ⇒ Visa expenses
- ⇒ Transmissions (phone, E-mail ...)
- ⇒ Fuel
- ⇒ Mandatory security elements (E-Track and Tripy)
- ⇒ Tent and sleeping bag to sleep on the bivouacs

- Complete files for the permanent press cars accreditation request must be sent back to A.S.O. before **October, 31st 2010.**
- **15th of November:** Confirmations of the permanent press cars accreditation and procedure of payment (payment deadline November, 30th 2010).
- Vehicles will be back to Le Havre in early of March 2011.
- Read carefully the appended rule for the permanent press cars.
- Read carefully the new transmission offer

«Press car pack » accreditation request form must be filled in and compulsory returned with all the documents required and especially the ones listed below:

- Pilot's resume describing his experience in raids.
- A letter of the editor-in-chief giving the provisional planning of parutions concerning the rally.
- A sample of your magazin.

For all the information concerning accommodations and flights, you can contact VSO:

Tél : +33 1 41 33 14 85

E-mail : vso@aso.fr



2. PERMANENT PRESS PLANE ACCREDITATION

The press plane is exclusively reserved for journalists and/or photographers of national press daily, press agency, radio and that **for all the rally.**

Tariff : 8 000 € per person.

- Number of seats is restricted.
- A.S.O. reserves the right to accept or to refuse any request.

THESE TARIFFS INCLUDE

- ⇒ Plane transfer from Buenos Aires to Buenos Aires from January, 2nd to 15th 2011
- ⇒ 1 non transferable seat at the media center
- ⇒ Access to the bivouacs
- ⇒ Meals in Argentina and in Chile from January, 2nd to 15th 2011 (except in Buenos Aires)
- ⇒ Insurance and medical repatriation

THESE TARIFFS DO NOT INCLUDE

- ⇒ Accommodations
- ⇒ Transportation to and from Buenos Aires (before and after the rally)
- ⇒ Visa expenses
- ⇒ Transmissions (phone, E-mail ...)
- ⇒ Meals in Buenos Aires (Start and finish)
- ⇒ Tent and sleeping bag to sleep on the bivouacs

- Complete files for the permanent press plane accreditation request must be sent back to A.S.O. before **October, 31st 2010.**
- **15th of November:** Confirmations of the permanent press plane accreditation and procedure of payment (payment deadline November, 30th 2010).
- Administrative scrutineerings for all the press plane passengers in December, 30th and 31st 2010. in Buenos Aires (La Rural).
- Read carefully the new transmission offer

"Press plane pack » accreditation request form must be filled in and compulsory returned with all the documents required and especially the ones listed below:

- A letter of the editor-in-chief giving the previsions planning of parutions concerning the rally.
- A sample of your magazin.

For all the information concerning accommodations and flights, you can contact VSO:

Tél : +33 1 41 33 14 85

E-mail : vso@aso.fr



3. PERMANENT OFFICER PRESS ACCREDITATION

By the term "**Press Officer**" ASO includes any person who is press officer all year around and officially **represents a manufacturer, an official team, a sponsor having entered at least 3 vehicles under the same team name** and who can't be considered as a journalist, or a team manager, nor a mechanic, ... etc. At no moment whatsoever in the rally may press officers intervene directly on the race vehicle. Failure to respect this clause will result in the assisted competitor receiving sanctions which could go as far as exclusion from the race. Under a same team or manufacturer, it will be possible to enter different **press officers**, within the limit of available places.

Tariff : 16 000 € per press Officer

- Number of seats is restricted.
- A.S.O. reserves the right to accept or to refuse any request.

THESE TARIFFS INCLUDE

- ⇒ Plane transfer from Buenos Aires to Buenos Aires from January, 2nd to 15th 2011
- ⇒ 1 nontransferable seat at the media center
- ⇒ Access to the bivouacs
- ⇒ Meals in Argentina and in Chile from January, 2nd to 15th 2011 (except in Buenos Aires)
- ⇒ Insurance and medical repatriation
- ⇒ A Dakar package

THESE TARIFFS DO NOT INCLUDE

- ⇒ Accommodations
- ⇒ Transportation to and from Buenos Aires (before and after the rally)
- ⇒ Visa expenses
- ⇒ Transmissions (phone, E-mail ...)
- ⇒ Meals in Buenos Aires (Start and finish)
- ⇒ Tent and sleeping bag to sleep on the bivouacs

- Complete files for the permanent press officer accreditation request must be sent back to A.S.O. before **October, 31st 2010**.
- **15th of November**: Confirmations of the permanent press officer accreditation and procedure of payment (payment deadline November, 30th 2010).
- Administrative scrutineerings for all the press plane passengers in December, 30th and 31st 2010 in Buenos Aires (La Rural).
- Read carefully the new transmission offer

"Press Officer Pack » accreditation request form must be filled in and compulsory returned with all the documents required and especially the ones listed below:

- 2 identity photos
- Copy of the passport (valid until 06/30/2011)
- Letter from the team manager

For all the information concerning accommodations and flights, you can contact VSO:

Tél : +33 1 41 33 14 85

E-mail : vso@aso.fr



4. **DAILY ACCREDITATION**

Daily accreditation opening in the beginning of September.

For every journalist and photographer who would like to be accredited for 1 or several stage(s).

BE CAREFUL: It is impossible to request more than 7 stages.

The daily accreditation gives access to:

- the bivouacs (no meals)
 - the competitors area
 - the press information
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- **Transports between bivouacs are not provided and organised by the organisation.**
 - Daily accreditation will only give access to the assistance itinerary. The race course is totally forbidden.
 - Daily accreditation is to be picked up at the arrival bivouac.

Press Contacts for the daily accreditation: dakaraccreditation@aso.fr